



ENERGIE
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Energie Zukunft Schweiz AG lays the foundation for the international Renera Group

The development, trading and consulting company Energie Zukunft Schweiz AG is merging its subsidiaries in Germany, Italy, Spain and Romania into a strong group of companies under the new name "Renera". The name Renera embodies the idea of a turning point, the transition to the era of renewable energies (*renewable era*).

Since it was founded, the Swiss company Energie Zukunft Schweiz has been committed to the rapid implementation of the energy transition. The company specializes in renewable energy and energy efficiency. In 2022, its Italian subsidiary Sunwin Energy sold a 375 MWp photovoltaic project pipeline to one of the largest European energy suppliers. The company with Swiss roots has grown in just a few years to around 200 employees today, with locations in five and soon six countries. "The energy transition is a global project, so it was always clear that we wanted to take our energy transition know-how beyond our Swiss borders to other countries," says Managing Director Aeneas Wanner.

In order to make better use of synergies between the national companies and to take better account of internationalization, the companies are now reorganizing themselves as an internationally active group with headquarters in Switzerland under a common name. In reference to the dawning era of renewable energy (*renewable era*), the group of companies will be called «Renera». The energy trading and biogas division is the first to switch to the Renera brand. According to Aeneas Wanner, the reorganization has positive consequences for employees and customers: «All services will be continued and expanded in the usual quality. Due to the high demand, we will continue to create many new jobs and maintain all existing ones.»

A single strong corporate brand for all activities in Europe is to be established and maintained. The new brand strategy is intended to bring employees closer together, reduce complexity for customers and create synergies between national companies and business areas. In order to support the positioning visually, a new logo and corporate design have been developed in cooperation with a Spanish branding agency.

Aeneas Wanner explains why the company is growing so successfully: "Our recipe for success is our community of talented and committed employees. Thanks to them, projects that are profitable for customers and the environment at the same time become a reality.» The company is known for its "hands-on" mentality, and the employees describe themselves as "energy transition makers". «Companies from the energy and real estate sectors appreciate our holistic approach and our diverse know-how. We can not only think up and plan complex energy projects, we can also support the implementation and then monitor the results.»

Aeneas Wanner is also very optimistic about the future. The demand for energy efficiency and renewable energies is currently enormous. The desire for clean, reliable energy and high energy prices have contributed to this. "We have now grown from 40 to 200 employees in just under four years, and we will probably create another 500 jobs in the next four years." Only in this way can the company realize its vision of being a leading force on the way to a completely renewable energy supply for the world to be.

About Renera: Renera is a European group of companies headquartered in Basel, Switzerland. The main activities include development, trading and consulting in the field of renewable energies and energy efficiency. Renera supports energy suppliers, stakeholders in the real estate industry, authorities and private individuals in implementing the energy transition. The team currently has around 200 employees at locations in Switzerland, Germany, Italy, Romania and Spain.

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